The role of tourism BUM Desa in the Pandemic era in increasing village original income: A case study in Jember Regency, Indonesia

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ABSTRACT

The purpose of this study was to see the effect of the establishment of village-owned enterprises (BUM Desa) and the support of the local government in increasing the village's original income. This research has a research sample using the purposive sampling method, namely BUM Desa Dukuh Dempok, and BUM Desa Kemiri. Data was obtained by conducting interviews, observations, and documentation. Interviews were conducted with in-depth interviews with the chairman and management of BUM Desa in Jember. Analysis was carried out on the data and information obtained to obtain research results. Tourism BUM Desa Gumuk Watu and Tourism BUM Desa Kemiri have a role in increasing the village's original income can be seen from the function of facilitator and mediator. The two BUM Desa include the role of the community in building and developing tourism. Local government support for BUM Desa tourism is very important. BUM Desa Wisata Gumuk Watu and BUM Desa Wisata Kemiri received full support from the government in the form of capital and socialization of BUM Desa to the community. The difference in income between the BUM Desa Gumuk Watu and the BUM Desa Kemiri. Tourism BUM Desa of Gumuk Watu experienced a decrease in income by more than 50% but Tourism BUM Desa of Gumuk Watu experienced an increase due to the entertainment needs of the community. These results indicate that BUM Desa which is engaged in tourist areas needs the role of the government in helping to increase their income in the pandemic era.

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Introduction

Improving the village economy for the prosperity of rural communities has become the obligation of the local government (Senjani, 2019). This is in line with the Law of the Republic of Indonesia Number 6 of 2014 concerning one of the powers of the village head, namely fostering and improving the village economy and integrating it to achieve a productive-scale economy for the greatest prosperity of the village community. In improving the village economy, it is necessary to manage village assets efficiently, effectively, and with full integrity, and prioritize the prosperity of the village community. Dewi, et al (2017) mention that asset life cycle management is needed to achieve maximum utilization of village assets. Saputra, et al (2019) added that the management of the village's original income needs to be carried out in improving the welfare and standard of living of the village community. Meanwhile, increasing the village's original income requires cooperation between the local government and the village community.

One form of cooperation between the local government and the village community is the establishment of a Village Owned Enterprise (BUM Desa). BUM Desa is a village business institution managed by the local government and the community in improving and strengthening the economy and welfare of the village community (Wowor, et al, 2019). Sembiring (2017) also argues that BUM Desa can be used as a business forum between the local government and the community based on the principle of gotong royong in managing village assets to increase the economic income of the community and village. Ol eh, therefore, expected by the BUM Desa can increase revenue sources villages (Pages) and not simply rely on the Fund of the Village.

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The purpose of establishing BUM Desa in the village is that the village financial management process can be carried out optimally and can assist in village income (Adhari & Ismaidar, 2017). In 2019, a drastic increase in BUM Desa in Indonesia occurred, which initially amounted to 1022 units in 2014 to 50,199 in 2019 (Lokadata, 2020). However, not all BUM Desa can contribute to driving the village economy, there are even BUM Desa that are not operating. It is mentioned that the budget funds of Rp 330 trillion worth of government have not been used optimally, including by the Firm Owned Desa (BUM Desa) (tirto.id, 2019).

BUM Desa will continue to develop with the support of the village government. This is because the local government can manage the government system and natural resources owned, including the financial management and wealth belonging to the village (Nugrahaningsih, et al, 2016). Yuniarta & Purnamawati (2020) also mentioned that improving community welfare and local revenue can be done through optimizing village potential and being able to involve the role of the community in village development. The involvement of this community role will play a role in community empowerment, in other words accommodating all community interests by providing the best service.

The importance of the existence of BUM Desa and the support of the local government in increasing village original income and community prosperity makes researchers interested in researching the role of BUM Desa and local government on village original income in the tourist village of Jember Regency. The selection of BUM Desa tourism villages is because in-depth discussions need to be carried out regarding the governance of BUM Desa tourism villages and the role of BUM Desa tourism villages in increasing village income. Today, the rise of tourist villages has also occurred due to the post-CoVID-19 pandemic because all villages are competing to establish tourist villages with the concept of sustainable tourism (Liputan.6, 2021 and Kontan.co.id, 2021). Based on these facts, researchers are interested in examining whether the increase in BUM Desa with tourism village business units affects increasing village income or vice versa.

In previous studies only discussed the problems faced by BUM Desa such as lack of capital and the use of village websites that were less than optimal (Ihsan, 2018). Rini & Tarin (2020) also only describe constraints of the village and the absence of assistance in developing a tourist village. Meanwhile, in this study, researchers will discuss in depth the role of BUM Desa in tourism villages and the role of village government, and the obstacles faced in increasing the prosperity and welfare of rural communities. The purpose of this study was to see the effect of the establishment of BUM Desa and the support of the local government in increasing the village's original income. The selection of the district of Jember is because Jember has a lot of tourism, both developed and just pioneering (Soejono & Zahrosa, 2018), so the data obtained can be a good source of data in research.

This study uses in-depth interviews with the chairman and administrators of BUM Desa tourism villages in Jember, namely BUM Desa Dukuh Demok, and BUM Desa Kemiri. The analysis was carried out on the data and information obtained to obtain research results. The composition of the writing of this article consists of a literature review, research and methodology, result and discussion, and ends with conclusions.

Roles and Functions of BUM Desa

Currently, BUM Desa is one of the institutions that can help increase the village's original income. This indirectly will improve the welfare and prosperity of rural communities. According to Alfika's research (2020), BUM Desa has an important role in the welfare of rural communities because BUM Desa moves the economic assets of the village together with the village community with cooperation so that it will increase the village's original income. Wibisono and Panuntun (2020) also mentioned that one of the village government's efforts in improving the welfare of its people is through BUM Desa, which is an economic institution as well as a social institution. Efforts in community empowerment to improve welfare can be through the management of village potential by the village community (Subehi, et al., 2018). In this case, it is intended that BUM Desa can be an umbrella that can protect village communities and the economic fortress of their village institutions.

Research by Kirowati and Dwi (2018) states that a village that can manage a BUM Desa business unit will help the economic condition of the village. This economic increase is also followed by an increase in village original income and the management of village potential so that community needs can be met (Lazuardiah, et al, 2020). It was even stated that BUM Desa became hope in the COVID-19 pandemic because of its closest reach to the community (Rasyadi, et al, 2021). Therefore, BUM Desa can be called the backbone of economic growth and equity in rural areas because the establishment of BUM Desa and running BUM Desa business with full integrity and high responsibility will be very beneficial for villages and rural communities.

Local Government Support

The local government which has the authority to set rules and policies in the village certainly has a significant role in increasing the village's original income and the welfare of the village community. The local government has programs that are in direct contact with the community or not, with the assumption that the program can provide a decent life for the village community. The village has a role in carrying out the duties of the village general government and providing services to the community so that the village's goals in realizing prosperity and community welfare can be realized (Kehik & Mael, 2017). One of the authorities possessed by the local government is the management of village funds. Funds to meet community needs and for planned work, programs must be balanced (Hulu et al, 2018). This means that the provision of village funds must be used wisely, namely for village development and the empowerment of village communities. Therefore, both must be balanced and not only prioritize one of the two. Structured village

development accompanied by prosperous and prosperous village communities, the village can be said to have been fully responsible for managing village funds (Mada et al, 2017)

Village Original Income

The increase in village original income can be realized when the management of village funds carried out by the local government goes well. Karyada, et al (2020) mention that villages that can increase the village's original income determine the level of independence of a village. Based on Law No. 6/2016, the definition of village original income can be sourced from business results, assets owned by the village, cooperation, self-help and participation, and so on so it can be concluded that village original income is the result of optimizing village potential. Villages as autonomous regions have privileges in managing village finances and funds (Permana, 2018). Therefore, optimization of village potential and village funds must be carried out by the local government to realize an increase in the village's original income. Increasing the village's original income can be one indicator of the welfare of the village community. Community welfare can be achieved when all community needs can be met. These community needs are not only oriented to basic needs but also about community empowerment to fulfill needs and assist in village economic growth. According to Rahmat et al (2020), if the community cannot help economic growth, community empowerment has not been maximized and can hamper the village economy. Therefore, community empowerment is needed to be able to strengthen village economic institutions.

On the other hand, community empowerment by the local government is needed and self-awareness must be owned by the village community (Ayuningtyas, et al, 2020). This is like a desire to improve the welfare and prosperity of the village. One of them is by collaborating with the local government in increasing the village's original income, namely running the BUM Desa business unit. Based on research by Cassava et al (2020) it is stated that improving the economy and welfare can be done through BUM Desa which is a form of cooperation between the local government and village communities. Therefore, when the village community is apathetic towards their village environment, it can become an obstacle to the welfare of the village and themselves. This is by Laru and Suprojo's research (2019) which states that the lack of public awareness of the existence of BUM Desa will hinder the BUM Desa business which will have an impact on the village's original income.

This study describes the influence of BUM Desa and local government support in increasing village original income through a qualitative approach. This research has a research sample using a purposive sampling method with the criteria of BUM Desa tourism village, and BUM Desa located in the Jember Region, thus we use 2 BUM Desa here, namely BUM Desa Dukuh Dempok, and BUM Desa Kemiri. The reason for choosing the BUM Desa is because the BUM Desa Dukuh Dempok BUM Desa is the earliest BUM Desa to manage tourism and the successful one in managing tourism in Jember, with evidence that it can turn a barren hill into a very interesting tour to visit. BUM Desa Kemiri was chosen because BUM Desa is a new BUM Desa tourism, so it will provide input information from another point of view from BUM Desa tourism in Jember. Data were obtained by conducting interviews, observations, and documentation. *Interviews were conducted with in-depth interviews* with the chairman and management of BUM Desa tourism villages in Jember. Analysis was carried out on the data and information obtained to obtain research results.

Tourism BUM Desa Profile

BUM Desa Kemiri is located in Kemiri Village, Panti District, Jember Regency which was established in 2008 with the type of business of subsidized fertilizer, BPAM clean water, and village markets. Sources of revenue and a BUM Kemiri have not only come from the village funds, funds of SOEs (State Owned Enterprises), CSR (Corporate Social Responsibility) also obtained a BUM Kemiri to assist in the operation of BUM village. In 2021, BUM Desa will start pioneering a new business unit, namely BUM Desa Wisata Kemiri. This is motivated by PERMENDES number 13 of 2021 (national economic recovery) and Kemiri BUM Desa administrators who are concerned about tourism in Jember Regency. Jember Regency has great potential, but empowerment and management are still lacking. Therefore, since May 2020, the pioneering of BUM Desa Wisata began with the development that was adjusted to the indicators that must be owned by tourist villages. In the end, in March 2021 the BUM Desa Kemiri was inaugurated by the Regent of Jember.

In the tourism business unit, BUM Desa Kemiri provides several tour packages that can be enjoyed by visitors. This tour package consists of a package Bicycles, Package Walking Tour, Package Special Adventure, Family Edufan Package, Romantic Dinner Pecan Resto, Village Sightseeing Package (Tdk) Roaming Pecan, Edufan Jember Coffee Center, and Pecan Outbound. Tour packages as well as education because visitors are also given simple theory and practice of production, business sharing, practical organic fertilizers, and infrastructure. In addition, the package around the candlenut village is also an attraction for visitors to visit the candlenut tourism village either using private vehicles or tourist motorcycle taxis.

The BUMDes of Gumuk Watu Tourism Village in Dukuh Dempok Wuluhan, Jember Regency were initiated in 2017. Initially, the business unit to be managed was livestock. However, the surrounding community did not agree because the location was too close to residential areas. The reason for establishing a tourism village business unit is because they are concerned about the children of the Dukuh Dempok community not knowing the potential of their village, so the management of the Tourism BUM Desa of Gumuk Watu wants the children to know the local wisdom of their village. Funding from village funds is used to manage barren land that is rarely visited by the community as the location for the BUM Gumuk Watu Village.

The tours offered at the BUM of Gumuk Watu Village are jam bu water picking, aesthetic photo spots for visitors, the practice of planting some vegetables and fruit, country-style restaurants, and camping, as well as plans for additional gender picking tours. The choice of guava is one of the tours because it is suitable for the type of soil in B UM Gumuk Watu Village. The practice of planting some vegetables and fruit is provided because, in addition to being a tourist medium, the BUM of Gumuk Watu Village also provides educational media for visitors who want to learn about farming and gardening. As for the village-style restaurant, visitors can enjoy traditional food such as oseng sayur, ikan pari sata, pepes tongkol, kerupuk rempeyek, telur puyuh berkuah, dan kulupan, and sambel. The choice of this food is because the BUM Desa administrators want visitors to feel the hospitality and coolness of the village atmosphere.

BUM Desa and Village Original Income

BUM Desa is expected to be able to increase the village's original income both in planning and managing the village economy. Increasing the village's original income can be one indicator of the welfare of the village community. Therefore, with the existence of BUM Desa, it is hoped that the development of economic business and improving the welfare of rural communities can be realized. The increase in village original income in BUM Desa Wisata Gumuk Watu and BUM Desa Kemiri is seen from two indicators, namely facilitators and mediators. The function of the Facilitator is to become a forum in terms of building public awareness and participating in the involvement of village development activities. A series of village development activities involving the role of the village community (Triyo, et al, 2020). Meanwhile, the function of the mediator is that the BUM Desa can plan and realize the proposed plans that have been set and assist the local government in solving various BUM Desa problems to achieve an increase in the village's original income.

Facilitator Function

Tourism BUM Desa of Kemiri involves the surrounding community in building and developing BUM Desa. For example: In the development process of BUM Desa Kemiri, cooperation is implemented so that the BUM Desa Kemiri construction can be completed immediately. The development of BUM Desa Kemiri by fulfilling the indicators is called a tourism village. With the capital and references that have been studied by the administrators of the Tourism BUM Desa Kemiri, the construction was carried out with the support of various parties including the local government and the Regent of Jember Regency. The management structure of the Kemiri BUM Desa is also structured in such a way, there is a management team who are experts in technology, a destination development team, and a marketing team.

In addition, in Tourism BUM Desa of Kemiri, there is also a rice field café, where there are processed mushroom foods which are the hallmark of Tourism BUM Desa of Kemiri, according to a statement from Ilham as the Tourism BUM Desa of Kemiri administrator.

"...there are ready-to-eat mushrooms, there are mushroom satays, mushroom paste, crispy mushrooms, and so on, this mushroom is your mainstay product..."

Ilham underlined that this mushroom is a distinctive and superior product belonging to the BUM of Kemiri Tourism Village. This exercise is the result of residents participating in developing and introducing BUM Desa. Meanwhile, the BUM Desa Gumuk Watu also includes the community in the development and development of the BUM of the Gumuk Watu Village. BUM Gumuk Watu Village, which used to be a barren and arid land. It will take years for the barren land to function again. However, thanks to the cooperation of the BUM Desa management, they took the initiative to turn the barren land into a place that functions as a medium for education and tourism. The place that was once afraid of being visited by residents, has now become a tourist and educational medium that residents can visit at any time.

It is called educational media because people will be taught how to grow various vegetables. Media tourism is also shown by BUM Gumuk Watu Village with guava picking tours and camping tours for young people. Some villagers sell to the concept of food-style rustic Plan ahead BUM Village will add destinations y akni resto eat at peak (dune), and travel quotation genjer, BUM Village Gumuk Watu, barren land has changed and helped support the villagers in improving the economy.

Tourism BUM Desa of Kemiri and Tourism BUM Desa of Gumuk Watu have their special attraction for visitors and become Tourism BUM Desa s that can help the local people's economy. Utilization of places and continuing to develop ideas in managing and advancing destinations are both carried out to continue to assist in the welfare of the surrounding community. Thanks to the role and support of the local government which contributed to socializing the importance of BUM Desa to the village community, the residents around BUM Desa Wisata Kemiri and Gumuk Watu worked together to maintain the existence of the BUM Desa Wisata Kemiri and Gumuk Watu.

Mediator Function

Due to the anxiety felt by the Kemiri BUM Desa management regarding tourism in Jember Regency, the BUM Desa administrators proposed a tourism idea with the concept of rice fields. The idea of tourism arose as a result of concerns about tourism in Jember. Meanwhile, there is a lot of potential in Jember that can be managed by Jember to become a tourist destination. In the end, after seeing and studying references and the availability of capital, BUM Desa Kemiri adventured to establish a new business unit, namely

the tourism village. These plans and concepts can be realized within approximately one year. The addition of the BUM Desa business unit in the form of tourism introduces Kemiri Village and helps improve the welfare of the Kemiri Village community.

The characteristic of BUM Desa Wisata is a rice field cafe with a menu of processed mushrooms. Various herbal preparations can be enjoyed alone and/or with family by enjoying the calm and cool view of the rice fields. Apart from processed mushrooms, Kemiri BUM Desa also provides a variety of coffee that can be enjoyed while relaxing and sharing business with the Tourism BUM Desa of Kemiri administrators. Tourism BUM Desa of Kemiri also provides educational media for farming, gardening, and learning how to process organic fertilizers. Initially, the visitors will be given a simple theory, then proceed with the practice of farming, gardening, and processing organic fertilizers. Whatever concept developed by providing kemiri packaging (tour) Kemiri village, there is provided a motorcycle can travel or use of private vehicles.

The Tourism BUM Desa of Gumuk Watu initially planned to raise goats in the barren land. However, the community did not support it because the location was close to residential areas. Agung expressed with the following line of sentences.

"... Initially the concept of Gumuk Watu was a farm. will but had conflicts with the public because of the smell and also with the residential location. As a result, it doesn't..."

Being indifferent to the initial idea of establishing a farm did not make the BUM Management of the Gumuk Watu Tourism Village recede in managing their BUM Desa. However, they are planning a new idea for the development of BUM Desa with the concept of rice fields and plantation tourism. Furthermore, the BUM Desa management plans a tourist village as well as an educational media as a means of introducing the local wisdom of Dukuh Dempok village. The introduction of local wisdom is based on concern because the children of Dukuh Dempok village do not know the local wisdom and potential of their village. In the end, the BUM Desa Gumuk Watusucceeded in converting non-productive land into productive ones which were very beneficial for increasing the village's original income as well as the welfare of the community. Another benefit is that the initial goal of establishing a Tourism BUM Desa can be realized, namely being able to introduce the potential of the village to residents, especially children in Dukuh Dempok village.

The BUM Desa Wisata Kemiri and BUM Desa Wisata Gumuk Watu were well planned with the expertise, skills, and sincerity of the BUM Desa. Until in the end, the development plan of the Tourism BUM Desa can be realized. The role of the government is also very supportive of this development because capital assistance is needed and socialization activities for village communities are needed so that the community participates in the development process to the development of BUM Tourism Villages.

The Role of the Local Government Towards Tourism BUM Desa

Local government support is important in the development and development of BUM Desa. It is stated that the role of the local government is to provide services to the community and ensure the welfare of the village community (Kehik & Mael, 2017). Support government BUM village on the village can take the form of capital that can assist and support the development of the village and in the form BUM socialization to the residents about the importance of BUM village so that people will participate in the development and progress of the BUM Desa.

Tourism BUM Desa of Kemiri

The local government strongly supports the existence of this Tourism BUM Desa of Kemiri. Basically, since the establishment of BUM Desa in 2008 the local government has been very supportive. Starting from the subsidized fertilizer business unit, clean water BPAM, and village markets that village communities can use to sell by paying rent for market development. Although Kemiri BUM Desa funding does not only come from the village government, such as PKK (East Java province), from the council it can also be because Kemiri Village also includes Dapil (election areas), as well as CSR from BUMN. However, the local government has an important contribution to the development of BUM Desa. Until 2020, BUM Desa Kemiri added a new business unit, Tourism BUM Village of Kemiri. The support of the local government for the BUM Desa Kemiri in the form of capital and contributions made by the local government to the community. This support was felt by the administrators and was used well by the Tourism BUM Desa. The following is a statement by Farhan as chairman of the BUM Kemiri Village.

"...the village has been very supportive of BUM Desa from the very beginning of BUM Desa establishment. There are so many good contributions to socialization that have been carried out by the village to the community and helping the capital of the Tourism BUM Desa ..."

It was stated that the local government fully supports the establishment of the Kemiri BUM Desa so that the Tourism BUM Desa of Kemiri which is currently known in Jember Regency is also thanks to the role and support of the Kemiri village government.

Tourism BUM Desa Gumuk Watu

BUM Desa also gets full support from the village government. Although the first time the BUM Desa management was rejected by the community, the local government still put its trust in the BUM Desa administrators. Trust if the BUM Desa management can build and manage BUM Desa well to participate in the welfare of the village community. The local government believes in the plan to develop a tourism and educational village in the barren land and the management also does not waste this trust.

With the help of capital provided by the local government as well as helping to convince the surrounding community about the development of tourist villages in barren lands. A long process since 2017, Tourism BUM Desa of Gumuk Watu continues to design this tourist village with the help and support of Tourism BUM Desa of Gumuk Watu. Barren land that was previously reluctant to be visited by villagers, has now become a tourist attraction and education as well as participating in increasing the village's original income and the welfare of the village community.

The Kemiri and Dukuh Dempok village governments support their BUM Desa. This support is one of the stimuli for the smooth running of BUM Desa. Tourism BUM Desa of Kemiri received full support from the beginning of their BUM Desa formation in 2008. Likewise, BUM Desa Wisata Gumuk Watu, rejection of the idea of farming from the community did not dampen confidence in BUM Desa management to find and determine the idea for this BUM Desa business unit. Assistance and support from the local government both Kemiri Village and Dukuh Demok in the form of funding to support smooth management and socialization contributions to villagers.

Tourism BUM Desa and the COVID-19 Pandemic

The COVID-19 pandemic emerged in Indonesia in 2020. This virus is not only detrimental in terms of health but also terms of the economy, especially tourism. Wearing masks and a ban on crowding have made tourism in Indonesia closed for the time being. The influence of this pandemic also affects BUM Desa, especially BUM Desa Wisata.

Tourism BUM Desa of Kemiri

The COVID-19 pandemic is very detrimental to various sectors, including tourism. This is also felt by the BUM Desa Kemiri. Some tour packages cannot be opened, such as village tours and family gatherings due to government regulations, namely PPKM (Enforcement of Community Activity Restrictions). The BUM Desa Kemiri also cannot close all business units or close destinations. It is feared that this will shut down the business unit and will result in a massive decrease in revenue. Meanwhile, the income from BUM Desa Kemiri, both from other business sectors and especially tourism, has a big role in the village's original income and the prosperity of the village community. Therefore, the Tourism BUM Desa of Kemiri remains open during the pandemic by following the Health protocols set by the government. However, the income earned by the BUM Desa Kemiri decreased by up to 50% of the income. For the PPKM period (Enforcement of Community Activity Restrictions), Kemiri BUM Desa has the initiative to sell products online, such as processed mushrooms (mushroom satay, mushroom pepes, and crispy mushrooms), processed chips (cassava chips, purple eggplant chips, roll opaques).), essential oil, and liquid smoke. During PPKM (Enforcement of Restrictions on Community Activities) no assistance has been received by the BUM of Kemiri Tourism Village.

Tourism BUM Desa Gumuk Watu

In contrast to Tourism BUM Desa of Kemiri, Tourism BUM Desa of Gumuk Watu experienced an increase in income during the pandemic. This increase in income is due to the Tourism BUM Desa of Gumuk Watu still opening their tours when other tours are closed. The opening of BUM Desa also received permission from the local government and continued to comply with applicable government regulations and policies, namely the application of strict health protocols. This has made the income of the BUM of Gumuk Watu Village increase during the pandemic because the people of Dukuh Dempok village need entertainment. The community's need for entertainment and being the only tourist open during the Dukuh Dempok pandemic made Dukuh Dempok experience an increase in income compared to normal days. This was expressed by Mr. Agung through the following statement.

“ ... instead of going up to BUM Desa here, because people need entertainment and other tourist attractions are closed. Meanwhile, BUM Desa here is open and also close to the community...”

Agung's statement emphasized that the income of BUM Desa had increased during the pandemic so that still opening BUM Desa tourism during the pandemic was profitable for BUM Desa Wisata Gumuk Watu.

The impact of the COVID-19 pandemic was felt by the BUM Desa Kemiri and the BUM of the Gumuk Watu Tourism Village. Tourism BUM Desa of Kemiri experienced a decrease in income by more than 50% due to a successful business unit, namely online sales of their mushroom and chip processed products. This is different from the Tourism BUM Desa of Gumuk Watu, the increase in income experienced by Tourism BUM Desa of Gumuk Watu is because it is the only tourist spot that remains open amidst the COVID-19 pandemic in the area around Dukuh Dempok and the entertainment needs of the Dukuh Dempok community during the COVID-19 pandemic. 19.

Conclusion

Tourism BUM Desa Gumuk Watu and Tourism BUM Desa Kemiri have a role in increasing the village's original income can be seen from the function of facilitator and mediator. The two BUM Desa include the role of the community in building and developing BUM Desa tourism. Thanks to the role and support of the local government which contributed to socializing the importance of BUM Desa to rural communities, the residents around BUM Desa Wisata Kemiri and Gumuk Watu worked together to maintain the existence of the BUM Desa Wisata Kemiri and Gumuk Watu. The role of the government is also very supportive of this development because capital assistance is needed and outreach activities for the village community are needed so that the community participates

in the development process until the development of BUM Desa Wisata. BUM Desa Wisata Gumuk Watu and BUM Desa Wisata Kemiri received full support from the government in the form of capital and socialization of BUM Desa to the community. The difference in income between the BUM Desa Gumuk Watu and the BUM Desa Kemiri. Tourism BUM Desa of Kemiri experienced a decrease in income by more than 50% but Tourism BUM Desa of Gumuk Watu experienced an increase due to the entertainment needs of the community. These results indicate that BUM Desa which is engaged in tourist areas needs the role of the government in helping to increase their income in the pandemic era.

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